



**International
Development
Week 2004**

2004

CIDA Awards

**for excellence in writing
on international
cooperation**

**Entry form and
rules of entry**

**Open to all members
of the Canadian
Community
Newspapers
Association**

**Entry deadline:
Friday, March 26,
2004**

**Stories published
between
March 1, 2003, and
February 29, 2004,
are eligible**



**Canadian International
Development Agency**

**Agence canadienne de
développement international**



Canadian Community Newspapers Association



CIDA priorities

Basic Human Needs

to support efforts to provide primary health care (prevention and control of diseases, basic curative care, health education, health personnel training, etc.); basic education (early childhood development, primary schooling, basic education for youth and adults, etc.); family planning (basic reproductive health services, education and communications, STD/HIV/AIDS prevention programs, and capacity development); nutrition (household food security, micro-nutrient malnutrition, development of long-term food security policies, etc.); water and sanitation (water purification, waste stabilization ponds, safe water transmission and storage, etc.); and, shelter (access to housing, community participation, development and management of housing programs, etc.).

Women in Development

to support the full participation of women as equal partners in the sustainable development of their societies, through support for activities that directly benefit women, as well as for broader initiatives that integrate gender considerations into policies and programs.

Infrastructure Services

to help developing countries to deliver environmentally sound infrastructure services, with an emphasis on the neediest and on capacity building. Infrastructure services are those services provided by physical infrastructure, which protect health, promote economic development, and improve quality of life. They include access to clean water and sanitation, good roads, and reliable electricity, telephone and information services. Efficient and equitable infrastructure services have important development benefits, including contributing to poverty reduction, social development, gender equity, and a healthy indigenous private sector and civil society.

Human Rights, Democracy, and Good Governance

to increase respect for human rights, including children's rights; to promote democracy and better governance; and to strengthen both civil society and the security of the individual. Democratization reinforces the effective participation of individuals in decision-making and the exercise of power in society, both through the formal process of democracy and through the organizations of civil society which give voice to the concerns of the population.

Private Sector Development

to promote sustainable and equitable economic growth through private involvement in the development process. The private sector can be a potent instrument for reducing poverty, by helping to generate sustainable development. Jobs and incomes created by private enterprise contribute to economic growth; if that growth is equitable, development benefits can be widely distributed and can help people living in poverty achieve sustained livelihoods. Canadian businesses and non-profit organizations can play a significant role in Canada's efforts to promote private sector development in developing countries.

Environment

to help developing countries protect their environments and contribute to the management of global and regional environmental issues. The main thrusts of Canadian involvement are to help developing countries improve their capacity to make decisions and to carry out activities in the environmental field, and to work with Canadian and international partners to help integrate environmental considerations into development activities.

For more information on local individuals and organizations working in international cooperation

- visit CIDA's web site at www.acdi-cida.gc.ca
- e-mail CIDA's Regional Events Office at info@acdi-cida.gc.ca
- phone CIDA toll-free **1-800-230-6349**, identifying yourself as a CCNA member.

The Canadian Community Newspapers Association (CCNA) and the Canadian International Development Agency (CIDA) are pleased to present the 2004 CIDA Awards for Excellence in Writing on International Cooperation.



Canadian readers need to know how they can make a difference in other countries around the world. Community newspapers play a particularly important role in making that happen by telling stories about people from their communities who are using their skills to improve life in other countries.

Awards will be given to two outstanding writers at CCNA-member publications, based on stories they have written about local individuals or organizations working in international development, and published during International Development Week--February 1 to 7, 2004--or anytime within the 12-month period from March 1, 2003, to February 29, 2004. One winner will be selected from each of two circulation classes: under-10,000 and 10,000-and-over.

The Grand Prize: The two winning writers will each receive the grand prize, consisting of a guided tour of international development projects in a developing country anywhere in the world. The destination will be selected by CIDA in consultation with the winners. Travel, meals and accommodation will be provided by the CIDA Awards.

As part of the journey, the two winners will be asked to write about their experience. All editorial copy generated as a result of this tour will be made available for republication by other CCNA members on a copyright-free basis.

By entering the CIDA Awards contest, the writer and publisher grant non-exclusive rights to CCNA for re-publication, for non-commercial use, of stories submitted and, in the event that the writer is selected the winner, any stories written following the winners' tour of international development projects in the selected developing country.

Prizes are non-transferable and have no cash value.



For more information on the CIDA Awards for Excellence in Writing on International Cooperation

- visit CCNA's web site at www.communitynews.ca/cida-awards/
- e-mail the CCNA office at info@ccna.ca
- phone CCNA toll-free **1-877-305-2262**.

2004 CIDA Awards for Excellence in Writing on International Cooperation - Entry Form

Complete this form and attach a copy to the front of each set of tear sheets.
Four (4) sets of tear sheets are required. Send entries and completed entry form to:
CIDA Awards - Canadian Community Newspapers Association
8 Market St., Suite 300, Toronto, Ontario, M5E 1M6.
Entries must be postmarked or courier-dated by Friday, March 26, 2004.

CHECK ONE:

- Class A - circ. under 10,000
 Class B - circ. 10,000 & over

Name of story (i.e., headline): _____

Name of CCNA-member newspaper: _____

Mailing address: _____

Phone: _____ Fax: _____ E-mail: _____

Weekly first-edition circulation: _____ Date published: _____

We, the writer and publisher, hereby submit this entry for consideration in the 2004 CIDA Awards for Excellence in Writing on International Cooperation. By signing this form, we agree to abide by the rules and conditions of the competition as described in the awards brochure, and the decision of the judging panel.

Writer - Name: _____ Signature: _____

Publisher - Name: _____ Signature: _____

For Office Use Only: Processed by _____ Date _____ Entered _____

selection process

All submissions meeting the entry requirements will be judged by a three-person judging panel, consisting of one CCNA representative, one CIDA representative, and one independent judge with knowledge of both journalism and international cooperation.

The top three finalists in each of two circulation classes will be announced in no particular order on April 26, 2004. The writers of these entries will receive complimentary travel, accommodation and registration for CCNA's 85th national convention in Ottawa-Gatineau, June 3 to 5, 2004.

All six finalists will be recognized at a CIDA Awards reception during the convention on Saturday, June 5. Final standings will be announced during a special awards presentation.

entry requirements

Submit as many entries as you wish. Each entry must meet the following criteria:

1. Highlight at least one of CIDA's six priorities (Basic Human Needs, Women in Development, Infrastructure Services, Human Rights, Democracy and Good Governance, Private Sector Development and the Environment).
2. Feature a Canadian angle, i.e., a Canadian individual, business or non-governmental organization working in international cooperation, or a form of Canadian contribution to international cooperation.
3. The individual, business or non-governmental organization featured must be active in the community served by the publication.
4. The story must be at least 800 words in length and may consist of a story or series of stories.
5. The story must have been written by a staff writer at a CCNA-member community newspaper.
6. The story must have been published between during International Development Week, February 1 to 7, 2004, or anytime within the 12-month period from March 1, 2003, to February 29, 2004.
7. Entries must be sent to the CCNA office at 8 Market St., Suite 300, Toronto, Ontario, M5E 1M6, postmarked or courier-dated on or before the deadline of Friday, March 26, 2004. C.O.D. packages will not be accepted.
8. Four (4) sets of full-page tear sheets containing the story or series of stories must be submitted. Photocopies or clippings will be disqualified. A signed and completed entry form must be attached to each set.

deadline: friday, march 26, 2004